



**The 20<sup>th</sup> Annual Jerry A. Kasner Estate Planning Symposium**  
**September 5-6, 2024**  
**Santa Clara Convention Center, Santa Clara, California**

**2024 Rates**

***Premier Sponsor – Northern Trust***

*15 Seats at Symposium*

Same benefits as Platinum Sponsor **plus:**

- Choice of Exhibit Table Space in Exhibit Hall
- Exclusive Welcome & Introduction of the Opening Keynote Speaker
- Option for 30-Second, Company-Based Promotional Video
- Placement of Logo on Symposium Website Homepage

***Platinum Sponsor – \$20,000***

*12 Seats at Symposium*

Same benefits as Gold Sponsor **plus:**

- Preferred Exhibit Table Space in Exhibit Hall (Choice of Location after Premier Sponsor)
- Preferred Introduction of Speaker

***Gold Sponsor – \$15,500***

*12 Seats at Symposium*

Same benefits as Silver Sponsor **plus:**

- Preferred Exhibit Table Space in Exhibit Hall (Choice of Location after Platinum Sponsor)
- Introduction of Speaker
- Prominent Placement of Name and Logo on Symposium Website

***Silver Sponsor – \$10,500***

*10 Seats at Symposium*

Same benefits as Bronze Sponsor **plus:**

- Preferred Exhibit Table Space in Exhibit Hall (Choice of Location after Gold Sponsor)

### ***Bronze Sponsor – \$7,550***

*10 Seats at Symposium*

Same benefits as Table Sponsor **plus:**

- Exhibit Table Space in Exhibit Hall (Choice of Location after Exhibitor)
- Advanced Access to the Symposium Attendee List
- Access to Symposium Attendee Contact Information

### ***Table Sponsor – \$6,500***

*10 Seats at Symposium*

- Table Card and Reserved Lunch Seating for Attendees
- Attendees are Eligible to Participate in All Continuing Education Credit Sessions
- Name shown in Video Loop throughout the Symposium
- Placement of Name and Logo on Symposium Website
- List of Attendees 10-days prior to start of Symposium

### ***Exhibitor – \$2,550***

*No Seats at Symposium*

- Exhibit Table Space in Exhibit Hall
- Name shown in Video Loop throughout the Symposium
- Placement of Name and Logo on Symposium Website
- List of Attendees 10-days prior to start of Symposium
- Food & Beverage Included for Attending Staff

### ***Individual Attendee – \$500***

*1 Seat at Symposium*

- Eligible to Receive Continuing Education Credits
- Food & Beverage Included