



The 20th Annual Jerry A. Kasner Estate Planning Symposium
September 5-6, 2024
Santa Clara Convention Center, Santa Clara, California

2024 Rates

Premier Sponsor – Northern Trust

15 Seats at Symposium

Same benefits as Platinum Sponsor **plus:**

- Choice of Exhibit Table Space in Exhibit Hall
- Exclusive Welcome & Introduction of the Opening Keynote Speaker
- Option for 30-Second, Company-Based Promotional Video
- Placement of Logo on Symposium Website Homepage

Platinum Sponsor – \$20,000

12 Seats at Symposium

Same benefits as Gold Sponsor **plus:**

- Preferred Exhibit Table Space in Exhibit Hall (Choice of Location after Premier Sponsor)
- Preferred Introduction of Speaker

Gold Sponsor – \$15,500

12 Seats at Symposium

Same benefits as Silver Sponsor **plus:**

- Preferred Exhibit Table Space in Exhibit Hall (Choice of Location after Platinum Sponsor)
- Introduction of Speaker
- Prominent Placement of Name and Logo on Symposium Website

Silver Sponsor – \$10,500

10 Seats at Symposium

Same benefits as Bronze Sponsor **plus:**

- Preferred Exhibit Table Space in Exhibit Hall (Choice of Location after Gold Sponsor)

Bronze Sponsor – \$7,550

10 Seats at Symposium

Same benefits as Table Sponsor **plus:**

- Advanced Access to the Symposium Attendee List
- Access to Symposium Attendee Contact Information

Table Sponsor – \$6,500

10 Seats at Symposium

Same benefits as Exhibitor **plus:**

- Table Card and Reserved Lunch Seating for Attendees
- Attendees are Eligible to Participate in All Continuing Education Credit Sessions

Exhibitor – \$2,550

No Seats at Symposium

- Exhibit Table Space in Exhibit Hall
- Name shown in Video Loop throughout the Symposium
- Placement of Name and Logo on Symposium Website
- List of Attendees 10-days prior to start of Symposium
- Food & Beverage Included for Attending Staff

Individual Attendee – \$500

1 Seat at Symposium

- Eligible to Receive Continuing Education Credits
- Food & Beverage Included